

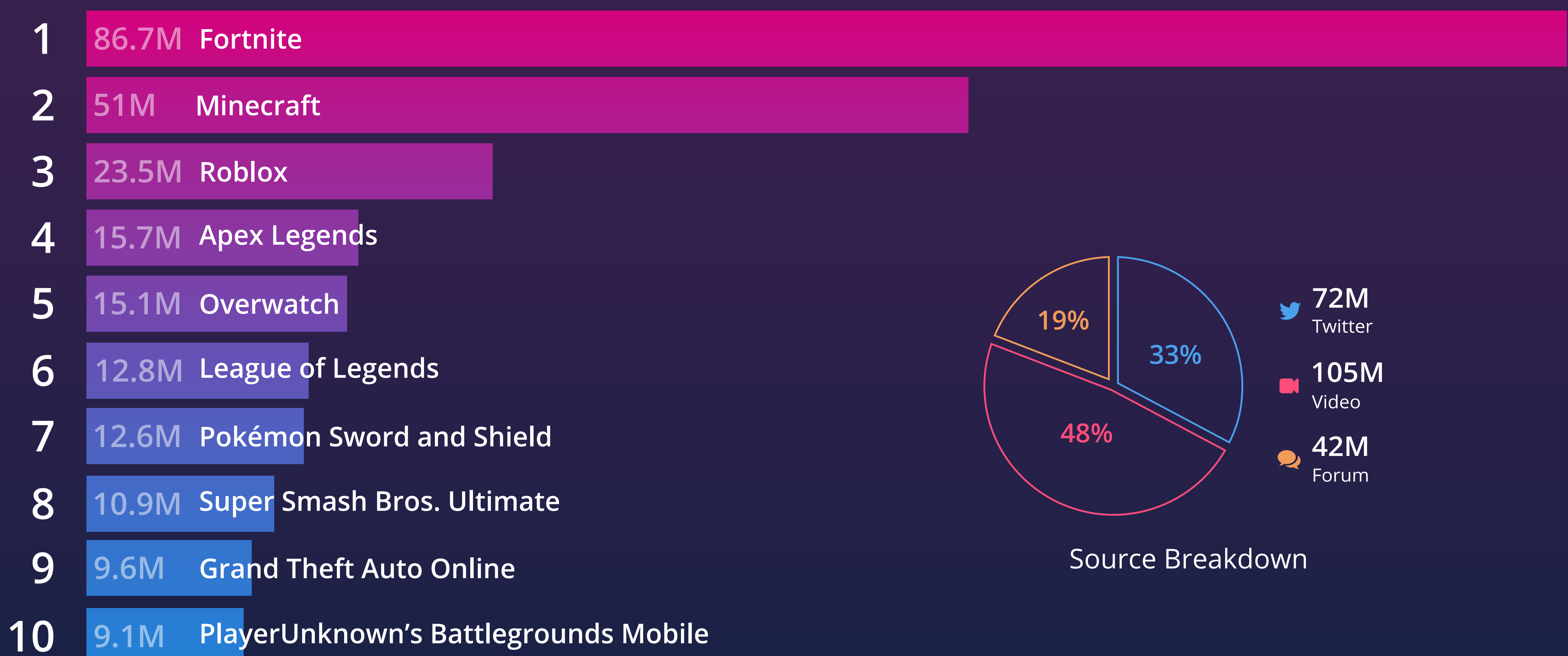
A Look Back at Social in 2019

Engagement and Sentiment from Twitter, News, Forums and Video Sources

- Just as in 2018, the overwhelming leader in chatter was **Epic Games' Fortnite**, which again dominated the year in video game conversation.
- Minecraft** was the only competition for **Fortnite**, as the **Minecraft 10-year Anniversary** brought in a massive amount of chatter to wrap up the year.
- EA's** sudden launch of **Apex Legends** was a standout in both volume of conversation and positive sentiment. Even with an already crowded genre, fans welcomed the new battle royale with positive reactions.
- The much anticipated **Anthem** managed to stay relevant throughout the course of the year with discussions as to why it did not meet expectations, and what fans were hoping the game could still become.
- Call of Duty Modern Warfare** compared to the previous year's iteration saw increased amounts of chatter as fans enjoyed the fresh look on an already familiar title, but received a lower sentiment score compared to last as core players were not happy with the changes to the style of play.

Social Leaderboard

Top 10 Social Games Ranked by Engagement



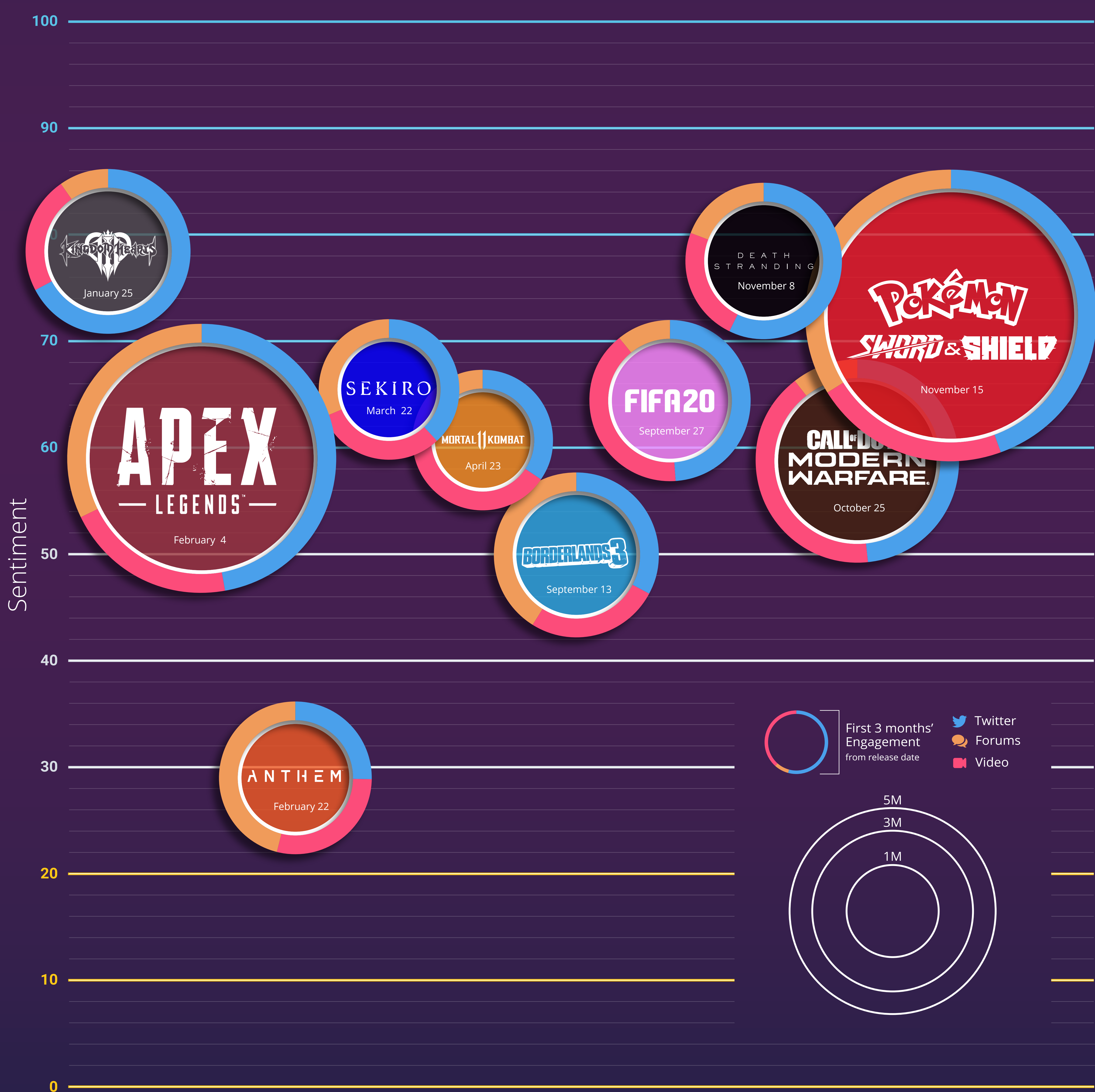
Top Video Game Moments

Engagement and Sentiment from Twitter, News, Forums, and Video



Top 10 New Releases

Engagement and Sentiment Over Time for the First Three Months Following a Game's Launch



Source Breakdown